

Spring Council Meeting Minutes

March 24, 2024 7:00 EST

Zoom

Call to Order - Pres. Riley called the meeting to order at 7:06 pm.

Roll Call Present: Sheri Riley, Victoria Voisine, Terry Etheridge, Jack Bagley, Marissa Craig, Don Henderson, Kim Lohmann Absent: Dana Jacobsen, Tommy Fey

Minutes January 18, 2024 meeting: Motion made by Don H to approve minutes from January 18 meeting, seconded by Victoria V. All in Favor.

Committee Reports:

Junior Association

Jr National Update - Victoria and Corinna updated Council on the 2024 Buckeye Battle of the Belts. Entries will be open soon, we had an informational Zoom meeting for parents and juniors, and we have “spoken for” sponsorships in the total of \$8200. Another \$3000-\$4000 would make the execution of this event less stressful but regardless it will be a memorable and worthy event for our juniors. Discussion was also had about dates and location for 2025.

Advertising & Promotion

Sire Directory- Don thanked Ashton Caron and Corinna for the work that was done to get the first ever Belted Galloway Sire Directory out to membership. Don has received lots of positive feedback. One bull was mistakenly omitted from print but is part of the on-line version of the directory. The committee will look at sending consignors a feedback form to see the value of the catalog.

The Focus - Corinna reported that this issue should be in mailboxes this week and it is 44 pages. We have a fair amount of advertisers with hopes of getting even more once the first issue is seen by membership.

Certified Beef Committee - Terry Etheridge reported out. This has a much bigger scope than realized. Looking at other breeds and the process it can involve commercial “lockers”, paying certified inspectors, and more. This will be a long term project where we may need to look at beef promotion in other ways as well as the marketing component. Will likely need to work in conjunction with the advertising committee to get leg work done.

Annual Meeting Committee - Terry Etheridge reported out. The annual meeting will take place Saturday September 14 at 7 pm CST in Mauston Wisconsin. This will be in conjunction with Great Lakes Field Days. Saturday's schedule will be full of great presentations from carcass quality to marketing and more. The cost will be \$45 and that will include lunch and dinner on Saturday. Kids 10 and younger will be free. Corinna will put out a tentative schedule on Facebook and we will have more detailed info in the second issue of The Focus.

Show Committee - Sheri reported that a letter has been sent to American Royal that states the Southwest Belted Galloway Association will no longer be sponsoring this. If we want to continue having a Belted Galloway show another region or organization will need to pick up that sponsorship. Currently it stands as providing 50% of the premiums plus awards.

Motion made by Marissa C to accept the Committee Reports, seconded by Terry E. All in Favor

Old Business:

None

New Business:

2024 Budget - Corinna presented the 2024 proposed budget with the 2023 actuals as well. We unfortunately saw the same trend from the past couple of years with loss in net profit. We have 2 CDs that will mature in August and those will be sent to Corinna to be put in a CD at the current bank BGS is working with. 2024 proposed budget shows totals for CLRC in both income and expenses that are slightly higher due to the leaving of CLRC at the end of 2024. The budget also has funds for Digital Beef along with the Chianina Association as their contracts state a prepayment of first quarter and first month funds respectively. National Sale funds were requested by NEGG as well as funds for Junior Nationals. Motion by Jack B to accept the budget as presented with a second by Don H. All in Favor.

NAILE contractor - Sheri spoke of having Dawson Master return as our breed representative at the 2024 NAILE event. Discussion was had about this year's event and how things were handled. Motion by Terry E to use Dawson Masters as the 2024

breed rep at NAILE with the same payment conditions as 2023 was made. Seconded by Kim L. All in Favor.

Other - Sheri informed Council that Greg told her the 2023 taxes are done and will be sent over to ED soon.

Sheri gave members in attendance an opportunity to comment, no comment. Sheri then thanked members in attendance for coming to the meeting.

Adjourn Motion made by Terry E and seconded by Jack B to adjourn at 8:03 pm EST. All in Favor.