

Council Meeting
Agenda
December 17, 2025 8 PM ET
Zoom

Call to Order: Meeting was called to order at 8:03 PM EST

Roll Call - Victoria V called roll; Terry E, Marisa C, Erin S, Karla D, Kim L, Don H, Dana J present
Sheri R absent Executive Director Corinna C present

Minutes October 18, 2025 - Motion by Kim L to approve minutes as presented, 2nd by Karla D - all
in favor

Committee Reports

Junior Association - The 2026 Junior Nationals will be in Millersburg OH (Holmes County
Fairgrounds) from July 1-5, 2026. Fundraising has started and our Junior Council is excited.

Advertising and Promotion - Issue 8 of The Focus is being put together with the print goal of
last week of December. Sire Directory is in the proofing stage with a goal to print the first week of
January. Jayde is looking to see if we can save some postage costs with possible joint mailing.

Show Committee - There will be new show rule recommendations in New Business. An
additional Point Show has been added to the schedule; Junior National Open Show which will take
place on the last day of Junior Nationals. A discussion was had about the importance of backdrop
photos and having both exhibitors and show superintendents make photographers aware we use
them in our publications. Lengthy discussion about tattoos - there will be a tattoo educational
article in this issue of The Focus. Reminders will be put in The Focus, email blasting and to show
exhibitors that tattooing after attempting checking in with an illegible tattoo will not be allowed.

Motion by Kim L to accept committee reports, second by Dana J. - all in favor

Old Business:

Annual Meeting Overview - Executive Director mentioned in her opinion things at the meeting went
well and it was successful. Annual meeting for 2026 will return to Louisville during our National
Show. Members of Council also in attendance agreed things went very well.

NAILE - We had 58 head of cattle signed up - we were stalled in the Main barn along the Main
aisle again. We had the open show in Freedom Hall. We met the required numbers and will be
meeting in February to start planning 2026.

Grievance Update - registered mail was not signed for so a letter was also sent via regular mail. Council email address will also be set up.

New Business:

Rule Changes - The Show Committee presented the following rule changes for 2026:

Rule #2 - eliminating "or other society recognized Herd Book."

Rule #4 - add tattoo must match registration papers

Rule #8 - clarify that cow/calf class is one class - not broken up by age of cow

Rule #12 - reorder the show to the following order; purebred, properly marked heifers, mis-marked heifers, cow/calf, bulls, purebred steers, groups, percentage steers, percentage heifers.

Discussion was had about RFID/EID tags versus or in conjunction with tattoos.

Motion by Kim L to approved Rule changes as presented, second by Terry E. 4 Yes (Lohmann, Seal, Henderson, Etheridge) , 2 No (Craig, Denton), 1 Abstain (Jacobsen).

Membership Renewal update - This is going well - Corinna spoke of the options members have; mailings have been sent out, can renew online as well. Stephanie reports that we are receiving a lot of 2024 members renewing again after not renewing in 2025. Digital Beef will lock accounts of those not paid on 2/1/26. Members will receive a popup reminding them to renew to gain access to register, transfer etc. Dues will be \$125 on 2/1/26.

Year End - Overall the year has gone well with the Digital Beef transition. We are seeing fewer bumps and they are farther between than they used to be. Thank you to Don Henderson, who has termed out at the end of the year.

Independent Contractors - Executive Session to discuss contracts.

Other - None

Adjourn Motion by Terry E at 9:05 to adjourn, seconded by Kim - all in favor.